

The 19th South China International Exhibition on Printing Industry

March 7-9, 2012

China Import & Export Fair Pazhou Complex (Area A), Guangzhou, PR China

Press Release

December 14, 2011

Printing South China Strides Towards Its Brilliant 20th Edition Holds its Press Conference at Guangzhou, PR China



Striding towards its brilliant 20th edition, organizers of the “Printing South China 2012” have grandly held a press conference at the Garden Hotel, Guangzhou, PR China on December 14, 2011, to officially announce to the whole industry that the show’s objective of “Maintaining a sustainable and healthy development of the printing industry” is ascertained by its continuous expansion on the show momentum in 2012.

Leading representatives such as Mr. Hong Wei-jun and Mr. Guo Jian-ping of the Administration of Press and Publication of Guangdong Province, Mr. Stanley Chu, Chairman of Adsale Exhibition Services Ltd & Honorary Life Chairman of Hong Kong Exhibition & Convention Industry Association (HKECIA), Mr. Ma Guo-qin, Deputy General Manager of China Foreign Trade Guangzhou Exhibition General Corporation, Mr. Yang Ying-shun, Deputy General Manager of Guangdong Provincial Publishing & Printing Materials Co., Ltd, and so on, were invited to attend this press conference.

“Printing South China” is organized by the Administration of Press and Publication of Guangdong Province, China Foreign Trade Centre (Group), Adsale Exhibition Services Ltd and Guangdong Provincial Publishing Group; hosted by the China Foreign Trade

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Guangzhou Exhibition General Corporation, Beijing Yazhan Exhibition Services Ltd and Guangdong Provincial Publishing & Printing Materials Co., Ltd; co-organized by the Administration of Press, Publication, Radio and Television of Guangzhou Municipality Copyright Bureau of Guangzhou Municipality, China Academy of Printing Technology, KeyinPrint Media China, Service Centre of Press & Publication of Guangdong, Guangzhou Publishing and Printing Association, and Guangdong Packaging Technology Association. With governmental parties' guidance and professional exhibition services, the show has been striving to build a premium and highly efficient trading platform for the printing industry every year. The forthcoming Printing South China 2012 will create another momentum at the China Import & Export Fair Pazhou Complex, Guangzhou, PR China on March 7 – 9, 2012, gearing up for striding towards its 20th anniversary.

Exhibitor recruitment of “Printing South China 2012” is approaching its epilogue with amazement. Together with its concurrent exhibitions, “Sino-Label 2012” and “Sino-Pack 2012”, their total exhibition area has reached 80,000 sqm, congregating more than 1,000 local and overseas exhibitors from 15 countries and regions under one roof.

World-renown exhibitors include Shanghai Electric, Hans-Gronhi, HGPM, MBO, Shanghai Purple Magna, Horaus, Lucky Film, Zhengrun, Jingbao, Weihai Hamada, Fangbang, Nanjiang, Donghang, Zhengbo, Ruiguang, RuiZhi, CROWN INK, Epson/Polytech, etc.

On the other hand, the concurrent show “Sino-Label 2012” as a large-scale professional label printing exhibition of China will expand up to 15,000 sqm. Two main label halls will be filled up with high-end state-of-art label equipment and materials brought by 250 local and overseas label printing exhibitors from 12 countries and regions. Synergetic effect created by two shows turns “Printing South China 2012” into a direct communication platform that caters exhibitors and visitors from upper, middle to lower production chain.

Branded exhibitors from label industry include TAIYO KAKAI, LINTEC (Japan), SANKI (Japan), ETI, AVERY DENNISON, HAOTIAN, FOUNDER, EPSON, ZHONGTIAN, CHUANYI, TIANZE TAIHANG, WANGJIE, NICKEL, WEIGAN, WANHONG, HEXIANG, LABELLONG, ZHONGQI, LUSTER, FUZHOU ADHENSIVE, BST, FAXINZHONGXIN, SOONTOMAX, TOPLABEL, AJOBEX, UNILUX, etc.

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As stated by the organizer, visitor promotion campaign of “Printing South China 2012” is in full swing. The organizer has received enthusiastic responses from the industry and successfully invited almost a hundred of printing, label and packaging industry associations from various cities and provinces, include Beijing, Guangzhou, Shenzhen, Shantou, ZhongShan, NanHai, FoShan, Yulin, Nanning, Beihai, Xiamen, Quanzhou, Zhengzhou, etc. to organize delegations to visit the forthcoming “Printing South China 2012”. 20 associations and organizations have even given their congratulations to pre-celebrate for the 20th anniversary.

Furthermore, top-hundred printers of China, including Hucias, RR Donnelley, Funghoi, Yuto, Artron, Brilliant Circle, Lijia Group and Wanli, etc, have confirmed their group visit to the show.

Being an international printing exhibition, the “Printing South China” is dedicated to explore international market for exhibitors by demonstrating substantial effort on overseas promotion campaign. As stated by the organizer, visitors from over 49 countries and regions have pre-registered to visit the coming show, where most of them are from Asian and South Asian countries. On the other hand, a number of overseas printing associations and organizations from India, Russia and various South-Asian countries have confirmed to organize delegations to this largest printing and label exhibition of China.

With substantial resources allocated on buyer invitation, including direct mail, SMS blasting, VIP services, concurrent activities, etc, “Printing South China 2012” will create an industry spectacular in 2012 that sparkles with 50,000 professional visitors across the globe.

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High-End Concurrent Events Jointly Held by Industry Associations and Influential Trade Media

Symposium on Green Printing –Organized by Professional Packaging & Printing Committee of Guangdong Packaging Technology Association, industry's experts will be invited to introduce the latest green printing technology.

Annual Conference of Guangzhou Publishing and Printing Industry Association - Gather all printers from Guangzhou city to the show and explore future development of the printing industry.

Symposium on Digital Printing – Co-organized with China Academy of Printing Technology and KeyinPrint China, it will share the latest digital printing technology as well as development trend of the industry

“Creative Green Printing” Display Zone – Demonstrate the latest green printing and packaging masterpieces of top-100 printing enterprises.

Symposium on “Label Printing Goes Digital”- an industry grand event that is jointly held with the media HC360, 150 representatives from leading label printing enterprises, trade media, governmental representatives, etc. will be invited to explore together the latest label printing technology and its future development trend.

Pre-Celebration for “Printing South China” Marching Towards its 20th Edition
Industry’s recognition of “Printing South China 2012” is proven by its overwhelming congratulatory blessings from supporting enterprises and media, as well as printing, packaging and anti-counterfeit associations from various cities and provinces of China such as Shenzhen, Guangdong, Zhongshan, Shantou, etc.

The organizers have also arranged several activities to celebrate with the industry players. For instance, successful online pre-registrants will be entitled to win Guangzhou New TV Tower ticket, free gifts, show catalogues plus more privileges. Visitor can also check out “Printing South China” on Facebook or Weibo for lucky draw and more ad-hoc visitor

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offers.

About the “Printing South China” Organizer:

Administration of Press and Publication of Guangdong Province - directly under the People’s Government of Guangdong Province in charge of press and publication and copyright management.

China Foreign Trade Centre (Group) - Owning and operating a modern Canton Fair complex in Pazhou Island of Haizhu District which occupies the biggest in Asia and the forefront position in the world in term of complex size. It is one of the organizers of the Canton Fair.

Adsale Exhibition Services Ltd - With over 30 successful years of staging international exhibitions in China and Asia, Adsale organizes over 20 trade shows in various cities and industrial bases, as well as Asia’s top plastics & rubber exhibition. It is an UFI approved professional exhibition company which also specializes in media promotion with rich global network and quality buyer database.

Guangdong Provincial Publishing Group – the first publishing group that was identified by the General Administration of Press and Publication as a pioneer unit of publishing reform of the country.

Show Website: www.PrintingSouthChina.com

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